Attorney's Docket No.: 06975-0505001 / AOL 211

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE.

Applicant: Barry Appelman et al. Art Unit: 2454

Serial No.: 10/718,039 Examiner: Michael E, Keefer

Filed : November 21, 2003 Conf. No. : 7170

Title : CHAT PERSONALIZATION

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REPLY TO NON-FINAL OFFICE ACTION

This paper is responsive to the non-final Office Action mailed November 26, 2008. The period for response has been extended through March 26, 2008, by a Petition for Extension of Time of one (1) months and appropriate fee payment submitted concurrently herewith.

Amendments to the claims begin on page 2 of this paper

Remarks follow on page 15 of this paper.